

ESC TIMES

ESC GLOBAL GROUP NEWSLETTER —

MARCH 2022
EDITION

ESC GROUP

Steadfast,
Committed,
Standing the
Test of Time



content



INTRODUCTION:

ESC GROUP. Steadfast,
Committed, Standing the
Test of Time

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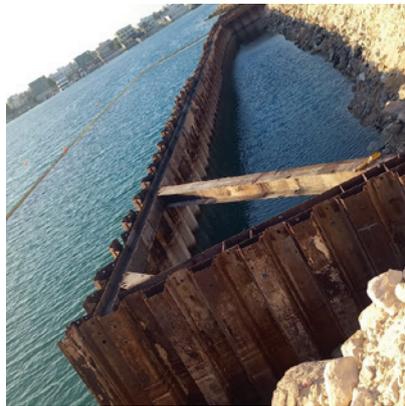
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ESC GROUP

Steadfast, Committed, Standing the Test of Time

ESC, through the years, has proved its worth as a well-established group that covers large scopes of Engineering & Construction Solutions on the global stage.

From its first sheet pile in 1986, the Company evolved into a renowned organization highly recognized for providing quality products and services in local and international markets.

However, adversities in all industries

and trades are inevitable, and most of them strike in surprise. But envisioned or not, these difficult times have caused almost all business entities to struggle and knockdown organizations into exhaustion and complete surrender. On the other hand, it also determines who is tough enough to survive and stay in the competition.

ESC is no exemption. ESC had to adapt, and was still adjusting to sync with the rapidly changing business landscape.

introduction

In the Midst of a Persistent Global Threat



Despite the challenges, ESC has managed to persevere and endure these economic challenges. ESC, is still very much active in its 20+ country locations and continues to assert its prominence in all regions worldwide.

While the year ends and New Year is traditionally celebrated with holiday fireworks, the dawn of 2022 appeared to be harsher, holding everyone off in fear. News streams and social media were filled with horrifying news about

the emergence of the new Covid-19 variant.

The message of the new year seemed to be pretty clear- the pandemic requires renewed attention and a more grueling engagement. Analysis in the United States suggests that the new variant will be the dominant variant in the next few months and will reach higher peaks than the second half of last year.

This is evident in the spike of recorded infections from day to day. At this point, no one can ever say if there would be or how many new variants will come after another.

Amid all these, one thing is more likely to happen – global markets continue to be harshly disrupted.

The world has been in this situation almost 2 years ago, with today's more complex kind of virus being the difference.

Covid no matter the stand is the same foe technically, and one cannot be wrong to go back to the same drawing board, set and implement the original plan better than the first time around, and hope to defeat the virus once and for all.

The will starts from within the institution as ever, from our own people, by responding positively to the government's call and concerned agencies in the strict adherence to health & security guidelines and protocols. This is a critical stretch of the turbulence where everyone, every organization, must display exceptional tenacity to inspire and help others, and by all means, act with maximum sense of responsibility.

Obviously, every country has different rules and ESC complies to the letter of the law wherever it operates.

Adaptation and Building Advantage



The pandemic has significantly changed the way we live, work, and do business. We can say that it left us not much options but to embrace new business trends and styles. While all of ESC workstations and workflows are re-configured to avoid close contacts, clerical tasks are done remotely as much as possible.

At some locations with our employees at home, we utilize the zoom, slack and alike to coordinate our tasks and collaborate with our partners and clients effectively. In this way, we have managed to sustain and deliver ongoing projects establish a streamline of incoming projects while helping to mitigate the spread of the virus.

Digitalization looked like a limitation in the first place but proven to be a huge advantage in so many aspects, especially productivity. It does not just enhance the ability to reach more people across the globe and increase the volume of sales but brings unlimited opportunities in connecting with customers in the right place at the right time.

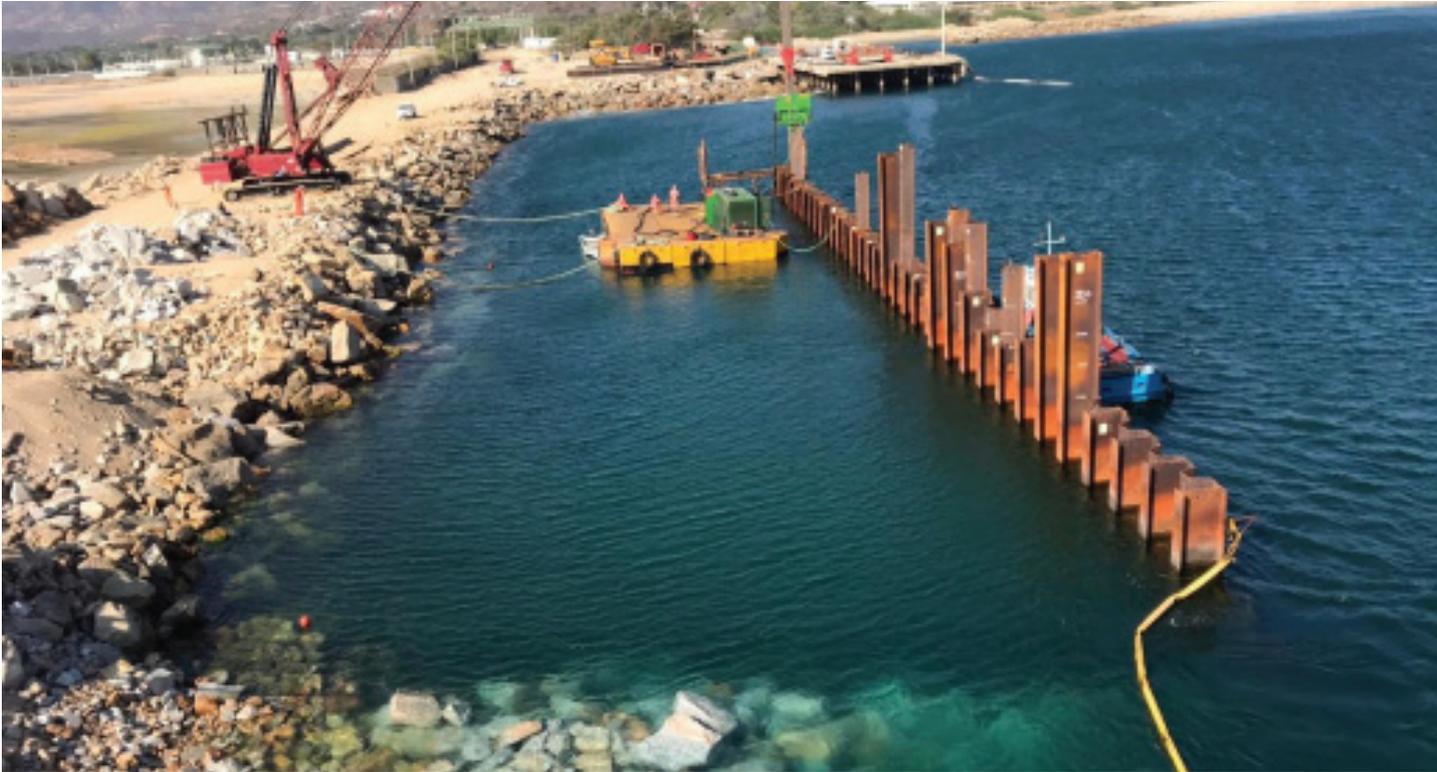
In over 30 years of success in delivering high-grade engineered solutions, ESC has seen into many challenges like others. Economic crisis, political conflicts, and natural threats are just some of the roadblocks we had to overcome in reaching our current position as a global competitor.

Thanks to the genuine behavior of our people to look for the bright side and their ability to devise solutions and mechanisms for every unfavorable circumstance. We never abandoned one crucial part of intelligent entrepreneurship: the agility to anticipate the magnitude,

timing, and nature of snowballing global recessions.

This is done by allocating resources and talents to systematically analyze market data and closely monitor geopolitical events as a critical part of precaution and adaptation. ESC has embraced digitalization not just as a temporary remedy but an avenue to creatively change our business structure into a model sustained by technology advancement and modernization.

In our bid for a strong business network, we have strengthened our partnerships with success-driven corporations with outstanding reputations, large financial capability, and universal sales footprints. We believe and it has proven many times that successful affiliations or mergers create mutual benefits through effective integration of information, logistics, finance, and human resources in catering optimal responses to customer's needs.



Our venture in the search for long-term solutions also intensified our engagement in Modular Prefabrication, Sustainable and Green Construction, Enhanced Safety Measures, and Automation. Fingers crossed, we can minimize the imminent risks in the supply chain and swelling labor shortage.

The rest of the year might be clouded with uncertainties but ESC's outlook of the future is positive and ambitious. As governments and different industries gain full recovery, investments reach record-highs and commerce becomes active

as never before, we intend to position ourselves able to be there.

With high hopes, we have our sights locked on the prizes 2022 has to offer- the USA's Trillion dollar Infrastructure Bill for example. This is how we develop unyielding resiliency, this is the ESC's way of motivation.

Despite the setback, our goal hasn't change – to cement our position as one of the top providers in the world, not only in steel but also in Piling & Foundation Solutions, Structural Fabrication, Marine

Systems, Trench Safety, and Corrosion Protection.

COVID-19 might have stalled us at some point but our spirit and dedication in serving our customers with integrity and professionalism, remains unshaken. We are in full gear and buckled up, ready to provide your needs at your door steps no matter what. Let us continue the journey hand in hand. Please visit us at www.esc.globalgroup.com and be of help.

Resilience and Readiness

The world is facing more crises besides the pandemic; there are the worsening climate events bringing disasters and asset damages as well as the social and political unrest in different countries. But through these mounting challenges, the ESC Group has expanded its readiness and concept of preparedness. The organization is at work to identify threats and has sharpened our ability to withstand the impact and still reach greater achievements in the coming years.

featured product

BAILEY BRIDGE

Known as a portable pre-fabricated steel truss bridge, Bailey Bridge is extensively used in various applications.

Developed and introduced in 1940's by an English Civil Servant and Engineer, Sir Donald Bailey. Used during the second world war by the British, Canadian, and Military units.

The concept behind the Bailey Bridge was to offer a temporary bridge that could rapidly and manually

be created in emergency situations.

This was due to its girder and deck systems that can be strengthened at will and constructed without requiring special tools or heavy equipment.

The elements and materials should be readily available, not necessarily big and light but flexible. On top of this, they should be strong enough to carry and sustain loads like those of heavy tanks and other machineries.





Nowadays, the "Bailey Bridge" is considered an engineering innovation due to the bridge designs' continuous modern standardization and modularized nature.



The bridge boosts socio-economic development by establishing vital connections and delivering supplies, especially to distant areas. They are instrumental in assisting isolated villages to this day to access larger communities where education and medical resources may be more available.

Bailey bridges can assist significantly during humanitarian relief situations to extend help in emergencies brought by natural disasters, war, or terrorism.

ESC Group started offering Bailey Bridge options in 2020 -an add-on to the company's structural steel division. The success with its fabrication and sales shows great potential in different regions for provisional, makeshift, and permanent bridge structures. Focus will be firstly on Asia and Latin America for sales.

The ESC-HD-100 Bailey Bridge - derived from British 321-Type or CB100 is suitable for short to medium spans or light to moderate loads. It can stand to a maximum free span length of 51 meters (167.30 feet), with a deck net width of 4 meters (13.10 feet). The bridge panels are composed of welded high-grade structural steel elements.

The girders are lightweight composite panels connected by sturdy steel pins. Panels and components of the steel bridge are easy to



handle and transport can be interchanged. Being lightweight, this bridge type is guaranteed for emergency and difficult situations. Different configurations and dimensions of bridge panels can also be custom-built. They can also be assembled into different forms of panel bridges according to their span length and transportation requirement.

The upgraded version of CB100 is the ESC-HD-200 Bailey Bridge.

With panel heights increased to 2.13 meters (7 feet), it can cover a maximum free span of 60.96 meters (200 feet) for single-lane width and 45.72 meters (150 feet) for double lane width. In this model, joints between panels are located alternately against the joints between reinforcement chords to reduce inelastic deformation due to oversized pinholes. Pre-arch or camber is employed to counter deflection of

the bridge at the mid-span.

All bolted connections are equipped with orienting sleeves to ensure that compression forces are absorbed by the sleeve and tensions by the bolts. This helps to increase the life span of the bolts and generally the safety of the panel bridge. Composite braces against wind loads are also provided and connected to the transoms or girders to enhance the overall stability of the bridge, especially against side bending.

Nowadays, Bailey Bridge is considered an engineering innovation due to the bridge designs' continuous modern standardization and modularized nature. Bailey Bridge could be modified based on different span lengths and strengths. True to the original concept, the bridge was also made to be assembled and disassembled as needed.





project highlights

Patria de Cebu

Combined Wall System

ESC Steel Philippines was awarded by one of the top developers in the country, Cebu Landmasters Inc, to carry out the design and supply of a combination wall system to the project Patria De Cebu.

In celebration of the 500th year of Christianity in the Philippines, the Patria de Cebu Project will showcase how the church continues to forge meaningful partnerships

with the community. It is part of Cebu Landmasters' vision for the new Patria de Cebu to continue serving the community and the clergy.

ESC delivered 960 metric tons of cold-rolled steel sheet pile and H piles for the combination wall in 12 meter lengths. All sheet piles are of Q345 steel grade.



As always as part of all delivery requirements before goods leave ESC's factories, the products went through a series of tests and inspections before the delivery to the site so as to meet the client's satisfaction.

Philippines



project highlights

Manila Harbour Center

Sacrificial Anodes Supply

The rapid growth of the Philippine economy, associated with enhanced maturing in various sectors, such as the construction industry, has resulted in increased port activity—strong demand for port facilities that can withstand these heavy port activities surfaces.

Economic activity and port movement will continue to grow in the future, with the volume of cargoes expected to rise. The ambition is to improve the Port of Manila infrastructure to keep pace with the increased volume of logistics traffic.





Philippines

ESC Steel Philippines delivered Cathodic Protection - sacrificial anodes, to the Manila Harbour Center. As part of its rehabilitation project.

The anodes will be installed on the 867-meter length main wall composed of steel sheet piles. These anodes are expected to protect the 35+-year-old port steel structure, which helps boost the country's economy, bringing in bulk cargo like steel, rice grains, and other essential commodities into the Philippines.



project highlights

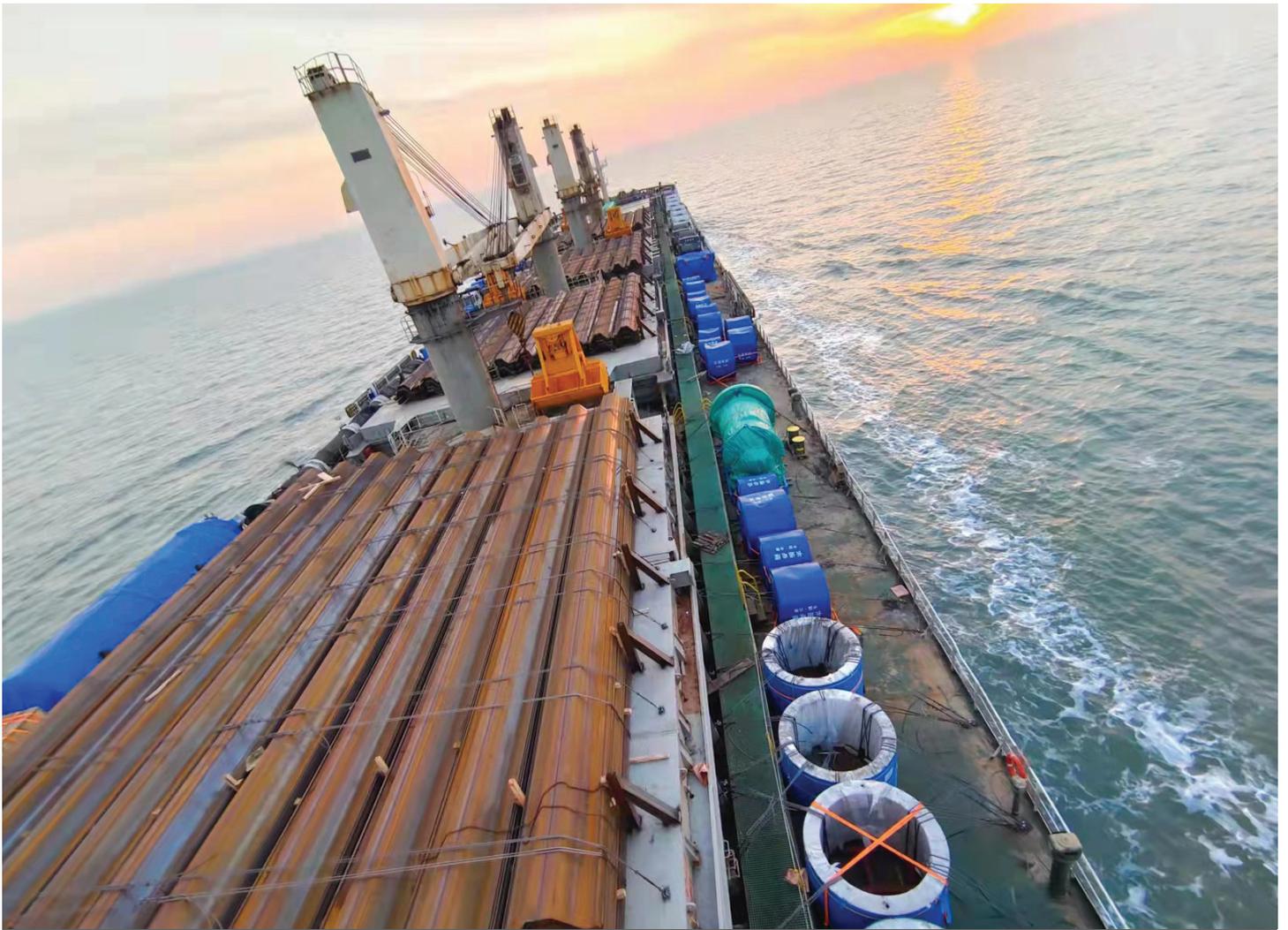
Oil Palm Plantation

ESC Steel Engineering Sdn Bhd was awarded to supply ESC-CRZ15-750 to an Oil Plantation project in Malaysia. All delivered cold-rolled sheet piles are in Grade S355 Standard.

The sheet pile supplied will be utilized for the construction of bridge abutments and river shoring for a new bridge inside the plantation. This will help develop the access of delivery vehicles such as trucks to the inland location.

Design and supply was carried out by ESC as is the norm for projects in Malaysia. This has been the case for more than 28 years.

Malaysia



As part of the growing ESC presence in Mexico through our successful JV company "Acerlum ESC" there were several sizable projects delivered from our resources in North America and China. For two particular projects.

ESC China delivered a pretty impressive quantity of over 4000 metric tons Z Sheet Piles to Mexico.

Sheet pile supplied will be used on the projects, "Construcción de Vialidad a

nivel y Entronque Camino a Tonanitla", the Construction of Road at the level and Junction Road to Tonanitla, through the construction of dirt roads, drainage works, pavements, structures, complementary works, and "Proteccion Marginal Macuspana Project" for the repair of embankments and marginal protection in the municipality of Macuspana, both in the state of Mexico, respectively.

C h i n a

With its partner North East Shoring, ESC Steel LLC was awarded the design, supply, and installation of sheet piling solutions for the Orleans Pump Station Project.

Hot Rolled Z Sheet Piles HRZ26-700 in Steel Grade 60, in 50 ft lengths, were supplied for the 29 feet deep excavation project. ESC also delivered walers of W14x120 beams.

ESC Steel LLC and North East Shoring will provide our clients in Massachusetts and neighboring states a combination of high-quality, efficient, economical shoring solutions for their piling projects.



project highlights

Orleans Pump Station, Massachusetts



USA

project highlights

Laguna De Pajaritos Development

H-Pile, Pipe Piles, Tie Rods, Fenders
and Bollard Supply



Another contract was secured by Acerlum ESC to supply H-Pile, Pipe Pile, Tie Rod, Fender, and Bollard for the 2nd stage construction of Laguna Pajaritos in Coatzacoalcos in Mexico.

The development of the Port of Coatzacoalcos aims to ensure commercial and industrial development in its area of influence for the coming years and decades. It was an impressive and remarkable investment and to be a part of this project was an honor for the office.



Acerlum ESC supplied 38 pcs of ESC-H1080A-1A Grade Q420B, 3 sets of ESC-JCO1150H Super Cone Fender, 2 sets of ESC-150T Cast Steel Tee Head Bollard, 26 sets of ESC-M60 Tie Rod and 86 pcs of SSAW Pipe OD609.6 Grade Q355B.



The continuation of development in the port area of Laguna de Pajaritos will offer better infrastructure necessary to operate multimodal cargo handling both for commercial and industrial activities

M e x i c o



project highlights

Dry Spot in the Sea

There are various ways to build Jetties. Installing just a quay wall in the sea is often the fastest and most economical way forward.

But His Highness doesn't bother much about the fastest and most economical way forward, especially when his yacht needs a nice-looking parking spot in front of his private Villa.

On this project, it was all about quality and aesthetics and to achieve that, the Jetty had to be constructed in dry conditions.

The first challenge was to construct an access road and a working platform suitable for an 80MT

Crawler Crane and sufficient storage for the vibro hammer to safely operate.

A rock revetment was added to the existing shore which was backfilled with construction debris.





Upon completion of the site access and working platform a temporary C-shaped sheet pile cofferdam with a perimeter of almost 100m was installed. An additional sheet pile wall of approximately 40m was installed on land, parallel to the shore line, to create a reaction point for the bracing loads.

Upon sheet pile installation completion, a temporary waling system consisting of waling beams, corner and cross bracings was fabricated at ESC's ICAD factory, Abu Dhabi prior to site assembly.

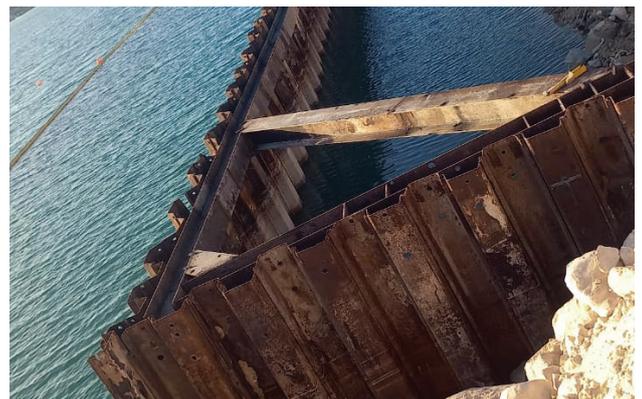
The cofferdam was then dewatered with submersible pumps (pump sumps and French drains), dropping the water table up to 6m below existing sea level during high tide. Any leaks in the sheet pile interlocks were sealed with hemp rope which was hammered into the interlock gap and allowed to swell, creating an effective seal.

Excavation works could then commence to prepare the Jetty base and place the pre-cast concrete blocks.

Upon completion of the Jetty, the temporary cofferdam was flooded, and the waling and bracing support could be safely removed.

The temporary cofferdam could then be removed, using a floating crane and a vibro hammer on a landing craft.

The remaining access road was removed, and the Job was completed.





More about the Project: Interview with Anthony Baron

A Filipino National and one of ESC's Group (Middle East) most experienced Site Supervisor with nearly 20 years of sheet piling and bore piling experience.

Interviewer: Anthony, what was the most challenging part of this Job.

Anthony: It is quite hard to define as there were several challenges. But probably the sheet pile installation of the two wing walls, especially the 1st one.

Interviewer: Could you please tell us what wing walls are?

Anthony: It was a C- shaped cofferdam, so the wing walls were the 2 shorter sides, which were defining the starting and the endpoint of the temporary cofferdam.

Interviewer: What were the challenges on the wing walls?

Anthony: The cofferdam starting, and end points were on shore and there was a lot of construction rubbish buried in the ground. It was impossible getting the sheet piles through the top 3m layer, so we had to remove the obstructions with an excavator prior of installing the piles. In addition to that every involved party on the project including the client were on site watching us and expecting a good progress on site.

Interviewer: You earlier mentioned that there were several challenges. What were the other challenges?

Anthony: We had to follow very restricted working hours. We could only start at 9am and had to stop the works at 5pm. In addition to that we had to follow a government restricted mid-day break from 12.30- 3pm. So, the daily allowable working hours were less than 6 hours a day.

Despite of the restricted working hour and as always during summer, we had a lot of equipment break downs due to busted hydraulic hoses. We are always prepared for such cases and had enough spare hoses on site, but we still couldn't manage to recover the time loss due to the restrictions of working hours.

Interviewer: That sounds quite challenging.

Anthony: Yes, there was a lot of pressure on site.

project highlights

Dry Spot in the Sea

Interviewer: What was your biggest concern on the job.

Anthony: We had 2 major concerns. One was the soil condition, because there was a hard layer indicated in the soil report at 2m below the seabed level, and we weren't sure if we could get the sheet piles with the vibro hammer we had on site to the required depth.

My biggest concern on such project though are always that all sheet piles are interlocked. I have done a couple of projects of the same nature and luckily have never experienced a declutched pile.

Interviewer: Why would a pile declutch?

Anthony: It happens quite often when penetrating the pile through hard ground layers, especially when using Crane

suspended Vibro-hammers.

Interviewer: So, you have never experienced a declutched sheet pile on any of the projects you were working on.

Anthony: I did experience that a couple of times, and it can be quite challenging closing a gap in a retaining system especially when there is ground water. But this does not work on cofferdam directly exposed to the sea. Once you have a declutched pile on a cofferdam exposed to water, you are fu.....ed.

Interviewer: So how do you prevent declutching of sheet piles.

Anthony: It starts with the quality control of the piles, which is mainly done through

ESC factory in ICAD. They are really doing a great job and the piles are very well maintained. Once the piles were reaching the site, they were gone through an additional visual check as well as a dimensional check on the interlocks. These were all used piles, so the piles in better conditions were driven in the front wall, the remaining once were installed in the wing walls and back wall.

Interviewer: Sounds like a big procedure.

Anthony: You need an experienced and professional team, which we have in ESC.

Interviewer: Thank you Mr. Anthony, was a pleasure talking to you.

Anthony: Welcome, Sir.



UAE



TEAM SPOTLIGHT

ESC GROUP (MIDDLE EAST)

In January 2007, the ESC joint ventured with the Sharafi Group to establish ESC Al Sharafi Group under registered companies “ESC AL SHARAFI STEEL LLC and ESC AL SHARAFI GENERAL CONTRACTING LLC” which have now become the premier provider of Complete Sheet Piling Solutions and more in the Middle East and Africa.

With the Managing Director, Mr. Kevin Ashdown, spearheading the team, and with the team’s combined efforts, ESC Group (Middle East) stands strong, amidst all uncertainties.

The team will continue to provide unparalleled efforts to contribute for the success of ESC Group.



news features

Admirable Qualities of a Good ESC Employee

ESC Group started more than 30 years ago and has grown to serve industries around the world. More than a steel-specialist that provides the highest quality of products. We cultivate people with good qualities as partners in reaching the company's objective and mission. Employees added value to ESC, providing exceptional services to our customers and clients.

Some may think ESC focus mainly on technical skills, but a person may know a lot but can be challenging to work with. When we talk about positive traits or quality attributes, these include soft and hard skills - Knowledge that is useful to the organization and the ability to work within the team.

Developing positive traits as an ESC employee can help advance career opportunities while encouraging good relationships with co-workers and creating a favorable impression to employers.

Dedication and Reliability

An employee we can count on and take responsibility. They show integrity in completing a task in a timely manner and with quality, even when a leader isn't looking

over their shoulder or offering praise. They are committed to a strong sense of loyalty to the role and the organization.

Even without extensive experience in their field, they are willing to put in the training and work vital to expand career experience.

They are goal-oriented, passionate, punctual, and flexible when assigned tasks.

"When people go to work, they shouldn't have to leave their hearts at home." – Betty Bender

Team Player

An employee who engages and collaborates with the team to achieve a common goal. The ability to work with other people in the team by encouraging professional relationships is the key to continued success.

They listen, show support and respect to co-workers. In a company like ESC, which depends heavily on teamwork, an employee who can quickly adapt to different roles will be a positive addition to an existing team and create a new one.





Excellent Communication

An employee who can ensure effective and positive interactions. The skill to relay information is a great thing, but it is only one of the crucial abilities of a good communicator. To be an asset to the organization, we must avoid being the reason for misinterpreted ideas, incorrect information, and false notions. Actively listen, be open-minded to new ideas, interpret nonverbal communication patterns, raise questions timely and respond constructively.

Demonstrate all these abilities while dealing with customers, clients, co-workers, and managers, leading to creating milestones.

“Every good conversation starts with listening.” – Tom Haak

Innovative and Problem-solving Abilities

Employees who bring innovative ideas and suggestions forward and their best effort to solve a problem. Both are visionary while viewing challenges

and company issues. They can be open to changes but very persistent and persuasive in presenting ideas and solutions. They are also proactive and honest in resolving conflicts rather than avoiding them or blaming others.

Achieving these qualities makes an employee sharpen their careers as potential leaders and role motivators while creating a significant impact as an asset to the company.

To be a better employee, one must constantly look for new ways to improve. Be passionate and show commitment by focusing on tasks. Work continuously and share knowledge with others. Desirable qualities are nurtured and developed throughout a business and flow from each organization's role.



“People and their behaviors are what deliver results to your organization. Not systems, not processes, not computers, not machines. – Mark Hortsman

ESC GROUP

Highlights of 2021



ESC GROUP MIDDLE EAST
 CERTIFICATION TO ISO 45001:2018
 FEBRUARY 2021

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ESC STEEL LLC
 PARTNERSHIP WITH PIETRUCHA
 MARCH 2021

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ESC STEEL PHILIPPINES & ESC
 ASIA LIMITED
 DELIVERED FIRST BAILEY BRIDGE
 PROJECT IN COMPANY'S HISTORY
 APRIL 2021

ESC ASIA LIMITED
 DEVELOPED NEW SUPPLY AND
 SERVICE ABILITY FOR DUPLEX
 STAINLESS-STEEL HARDWARE
 MAY 2021

.....

ESC STEEL LLC
 MEMBERSHIP OF ESC STEEL LLC
 WITH ASTM INTERNATIONAL
 JUNE 2021

.....

ESC ASIA LIMITED
 DEVELOPED NEW SUPPLY AND
 SERVICE ABILITY FOR FIBERGLASS
 G10 FOR ELECTRICAL INSULATION
 SLEEVE AND WASHER
 JULY 2021



ESC STEEL ENGINEERING SDN BHD
FIRST EXPORT OF SHEET PILE TO
MALDIVES
AUGUST 2021

.....

ESC ASIA LIMITED
NEW SUPPLY ABILITY FOR HIGH
QUALITY FINISH ANTI-SLIP
SURFACING STRAPS
NOVEMBER 2021

.....

ESC GROUP (MIDDLE EAST)
ISO 9001:2015, 14001:2015
RECERTIFICATION
SEPTEMBER 2021

.....

ESC STEEL LLC
EXPANSION SALES AND
DISTRIBUTION YARD, CONCORD, NC
DECEMBER 2021

ESC ASIA LIMITED
NEW ABILITY TO SUPPLY SPECIAL
SELF-SWELL SYNTHETIC FIBER
RUBBER GASKET FOR FLANGE
JOINT SEALING
OCTOBER 2021



*A look back at the milestones and biggest news stories of 2021.
Discover last year's highlights among the ESC Group Global team.*

Did you Know?

SP Brewery Port Moresby, PNG

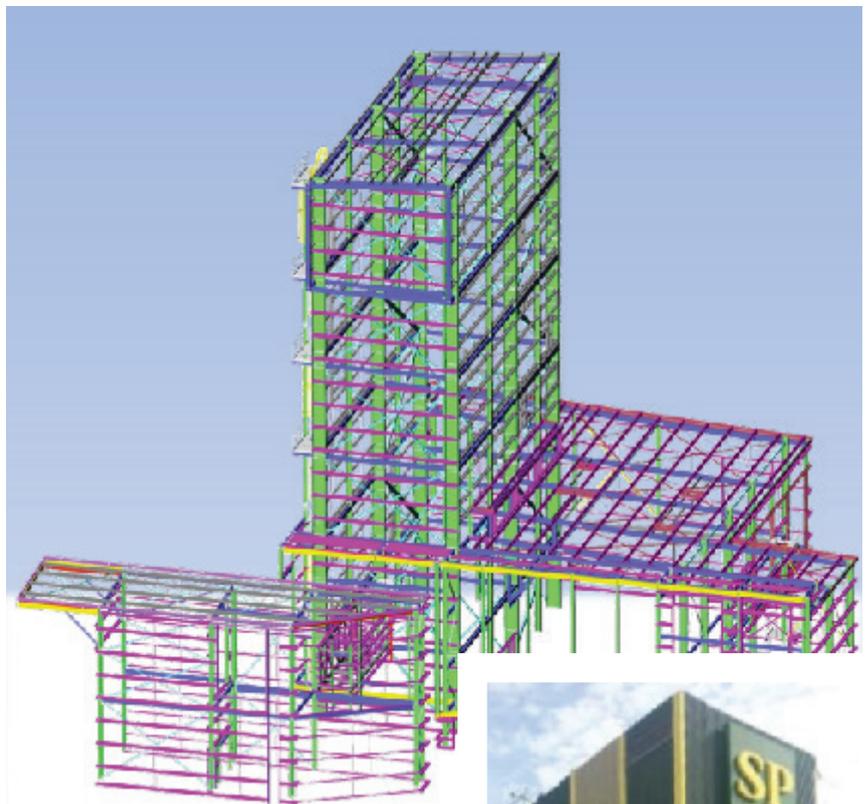
ESC Steel Structures' First Project

SP Brewery Upgrade

ESC was awarded the job to supply the entire structural steel to expand South Pacific Brewery located in Port Moresby, Papua New Guinea.

As always, ESC conducted a 100% visual inspection and ultrasonic testing on fully penetrated weld seams as well as 100% dimensional inspection. The structural steels were painted with two layers of Akzo Nobel International Paint with a total dry film thickness of 175µm.

Surface preparation control is strictly in accordance with ISO 8501 Sa2.5 standard and dry film thickness control in accordance with SSPC PA2 standard.



ESC met with the challenges of fabricating a pre-engineered building structure. Time and ease of assembly were paramount in the project's success, with minimal disruption to brewery operations.

www.escmarinesystems.com

28,837 page views

1,350 days old
since July 9, 2018

224K impression

13,278 users

26.9 average position
(overall website)

ESC MARINE WEBSITE

Top Countries

1. USA
2. Philippines
3. Indonesia
4. Argentina
5. Mexico
6. United Kingdom
7. UAE
8. Belgium
9. China
10. Columbia

Top keywords searches

1. mooring bollards
2. ESC Marine
3. marine bollards
4. marine fender manufacturers
5. d fender
6. ship mooring bollards
7. cleat bollard
8. uhmw pad
9. double bitt bollards
10. mooring bollards uk

Source: Google Analytics and Google Search Console (Available data collected Jan 1 -2005 up to 07 Mar 2022)

We are faced with challenging events these days, and our daily routine is disrupted causing added anxiety and stress. Now more than ever, we all must take care of our mental health and well-being to function well with our daily lives.

Here are some reminders from your ESC family.

Create and Keep a Regular Schedule. Try to maintain and keep a routine schedule. Never forget to include periodic breaks to recharge and replenish your energy.

Set up a personal or designated space for yourself and other family members to work and learn.

Exercise! Stay active. An activity that is great for both your physical and mental health;

Walking, stretching, jumping jacks, dancing – or whatever physical activity to reduce stress and increase endorphins. Check online for App-based workouts or free live streams.

Limit Media Consumption. While it was good to stay updated and informed on the latest updates, it is also advisable for you to avoid continuous exposure to news and social media that may trigger or elevate anxiety or stress. Follow a few entertaining, authoritative, and reliable sources to browse.

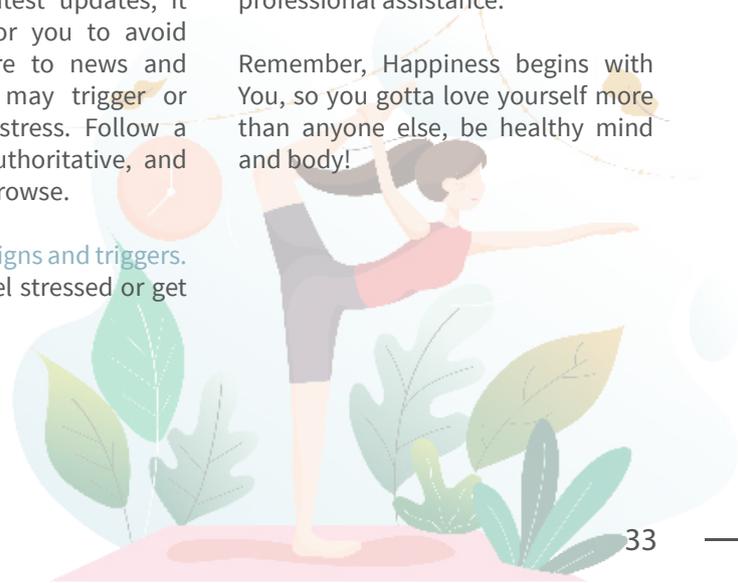
Recognize warning signs and triggers. Self-assess if you feel stressed or get

easily irritated. Do your best to keep your stress level low and engage in other activities. This might include meditation and yoga, often offered free online. You may also enjoy journaling, reading, art projects, cooking with new recipes, breathing exercises, or listening to a calming podcast or music.

If needed, talk to a friend or reach professional assistance.

Remember, Happiness begins with You, so you gotta love yourself more than anyone else, be healthy mind and body!

wellness reminders



John

employee profile

John Luis Yeates Jr., the founder of ESC Steel Philippines Inc., had built a name for himself in the construction industry. Despite his young age, he is now at the top of his field and an inspiration to many today.

Aside from being its founder, he is also currently the President of ESC Steel Philippines.

Here's what you need to know about John. He came to be known as the son of one of the founders of ESC, John



Ashley Yeates Sr. Nonetheless, he strived to make a mark for himself, leading ESC Philippines, a now well-established foundation piling solutions and structural steel fabrications provider for the Philippine market, to what it is today.

WHAT IS THE BEST THING ABOUT YOUR JOB?

John is no stranger to the industry because he grew up witnessing his father's commitment to ESC which inspired him to dream about running ESC Philippines. From here, he has been exposed to and learned the ups and downs, the ins and outs of doing business.

He grew up with an intense fascination with how roads,

bridges, and buildings are built and how these man-made structures can help people in their daily lives. No wonder he is very committed to his job and considers the trust and freedom to grow and manage ESC Philippines as the best part.

WHAT IS THE BEST CAREER DECISION YOU'VE EVER MADE?

Back in 2017, he took the risk and made a bold decision yet proved to be the best so far in his career. He came to the Philippines with a goal to establish ESC Philippines and moved there.

Soon enough, he and his team were closing large-scale projects and partaking in some of the most important infrastructure projects in the Philippines. This emphasizes the point that one must take risks in order to succeed.

When asked about how he manages his time effectively, he shared that he always focuses most of his week on important immediate issues like an important project they are negotiating for or some problems with existing clients.

John firmly believes in the Pareto Principle, which asserts the importance of prioritizing tasks with the highest impact. He further said that he is quite the hands-on manager in all their departments, talking and coordinating with each of his staff a few minutes every day.

Every week, he sets aside time to focus more on the 'big-picture' tasks such as business development, inventory planning, new products, marketing analysis, and lead generation on projects.

Ye

“

INVEST IN YOURSELF LEARNING AS MUCH AS YOU CAN. - JLY

”

Often, they say that successful people don't just work hard; they also work differently. John willingly shared his secret to success. According to him, being the son of one of the founders of ESC helps, with a big smile. But in terms of leading the ESC team, intimately knowing the customers, competitors, and project stakeholders is very important for success. Optimizing

the staff to their strengths while also helping them on the side of their weaknesses is equally important as well. He further added that a good grasp of accounting is a must for someone in a general management position like him.

John's most-used productivity hack in the office is categorizing emails into 'to read', 'to reply', and

'to follow up'. This hack allows him to sort through the hundreds of emails he usually receives on a daily basis.

LIFE OUTSIDE OF THE OFFICE

Outside of work, John is also passionate about many things. He likes to read biographies of successful people, both career and non-career, and books

WHO INSPIRES JLY?

He looks up to his father, John Ashley Yeates Sr., the most within the company, and I need not say more. He also added that Elon Musk, the world's richest man, is a good inspiration to dream big and bold.

His advice to those who want to pursue the same career path is to invest in themselves and learn as much as possible. To quote Warren Buffet, "The most important investment you can make is in yourself." At the same time, build connections with people in similar positions in other companies. Having a circle of friends or contacts in different industries and parallel businesses is very beneficial.



John Luis Yeates Jr.

PRESIDENT, ESC STEEL PHILIPPINES INC.

ates Jr.



on business and investing despite his hectic work schedule. He also finds select books on psychology interesting.

Recently, he has become a tennis fan along with being a long-time basketball fan. His favorite tennis player is Roger Federer, considered one of the greatest tennis players of all time, and his favorite basketball team is the Milwaukee Bucks.

Likewise, he enjoys traveling to different places, and for him, the best place he's traveled to is London.

WHAT IS YOUR IDEA OF A PERFECT DAY?

John's definition of a perfect day is a day where he can enjoy the company of his loved ones in a scenic location, under good weather and great food.

WONDERING IF THERE'S ONE THING HE IS TERRIBLE AT?

Yes, surprisingly, there is. He said that he didn't have the special gift for multitasking. However, his greatest strength is analyzing problems from a numerical perspective, whether in engineering, financials, marketing, or sales. This allows him to draw some accurate forecasts or conclusions based on numerical analysis.

ESC employees looked up to him with high esteem and spoke highly about him.



John, we thank and respect you for your genuine contribution to ESC Group.

get to know ESC employees



RAVI KISHORE

Ravi Kishore is the Project QA/QC Engineer in the ESC Group (Middle East). His responsibilities include overall implementation of QA/QC Plan and Project management. Before joining ESC, he worked as QA/QC engineer in Oil & gas companies. He is backed with good experience in Quality Control specialized in welding inspections.

He has completed his Bachelor of Technology in Mechanical Engineering from “Swarnandhra College of Engineering and Technology” affiliated to “Jawaharlal Nehru Technological university”. As an employee, he is dedicated and committed to his works.

His opinion about ESC: “When I was first introduced to my boss Mr. Kevin Ashdown, my confidence level increased when he said, “We need people who take decisions instead of following decisions.” I believe in teamwork, and nothing seems impossible when we have the best team, and at ESC, we have the best team capable of achieving the tasks. With the support I have from my management team, especially from Ms. Grace and Mr. Thomas, I feel comfortable in taking decisions for the smooth flow of projects.”

Ravi enjoys cricket and badminton outside of work, and spends his free time reading books.



MARVIN JOSEPH GUESE

Marvin Joseph Guese graduated from the University of Santo Tomas (UST), receiving a Bachelor’s in Science Mechanical Engineering degree in 2012.

He is a registered Mechanical Engineer in the Philippines, passing the board exam issued by the Philippine Regulatory Board on his first take immediately after graduation.

Prior to joining ESC, he worked for a Top 3 heavy equipment global brand. He started as a Cadet Engineer, later on, promoted to Machine Analyst, then as a machine application engineer, and ended as a product support sales representative. He worked for eight years in the heavy equipment industry, familiar with different customers across the Philippines.

He became part of ESC family last September 2021 as a Technical Sales Engineer, responsible for promoting and developing the market for ESC products in the Philippines and other tasks related to the operation of the ESC Philippines.

In his spare time, Marvin also does real estate sales and marketing. He also loves to play basketball and spend time with his family.

days in the life

ESC China Team

Ever wonder what a normal day is like for ESC China?

Here's a glance at the typical day in the life of ESC China.

The bliss of a quiet and empty office of ESC Shanghai culminates at exactly 8:30 in the morning as ESC China employees start to settle at their desks and start working through the pile of work that needs to get done.

After a few hours of responding to emails, addressing ongoing project issues, and trying to make it through that pile of work, they are ready for a nice meal and good conversation over lunch. Lunchtime is from 12:00-13:00. The afternoon goes just as quickly as the morning, with everyone focused on finishing the tasks scheduled

throughout the day. The ESC Shanghai office usually works from 8:30 in the morning through 5:30 in the afternoon. However, more often than not there are times when they need to communicate with the ESC Global team, which requires them to work earlier or later hours.

ESC China team always ensures to make each working hour worthwhile. However, daily pursuits can become routine and sometimes even mundane, so they get together for a nice dinner once in a while.



employee gallery

FSC



Many thanks to all contributors,
especially to Bruce Colson for the
great job to help launch the issue.

Next volume will be issued June
2022, email anything you would like
to contribute, or suggestions and
comments to sherryl@escpile.com.
Thank you.



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